

## Open Position: UX/Graphic Designer

### LOCATION

Raleigh/Durham/Chapel Hill, NC

### JOB DESCRIPTION

The Designer should enjoy working in a fast-paced and collaborative environment on a variety of projects for clients as well as internal efforts. In this position the Designer will work with the Creative team to develop and drive branding, identity, and UI/UX schemes from concept through technical production under the design direction of the Creative Director.

The Designer must have the ability to work independently as well as work well in a team environment. The Designer must also communicate and comprehend design direction quickly and efficiently. The right candidate must be extremely driven, a self-starter, and able to work remotely until office space becomes available.

### DUTIES & RESPONSIBILITIES

- Design and produce a variety of digital collateral from concept to final production, including UI/UX schemes, sales presentations, corporate marketing collateral and internal technical documents
- Develop production assets for web and mobile applications, working directly with technical team
- Use graphic design expertise to interpret needs from the project team, including partners, directors, and project managers
- Work with creative/marketing and technical to maintain budgets, timelines, and required specifications
- Report to and work with Creative Director, project manager and technical partners

### JOB REQUIREMENTS

- Completed graphic design or related degree from an accredited institution
- 4 or more years of proven graphic design or UI/UX experience
- Ability to work in a team environment within a fast-paced, deadline driven environment
- Strong communication skills and the ability to receive and deliver constructive critique
- Possess expert knowledge of graphic and UX design methods, especially: design trends, UI/UX best practices, typography, layout, and production methods
- Expert knowledge of Adobe InDesign, Adobe Photoshop, Adobe Illustrator, and Keynote
- Experience in UI/UX tools such as Sketch, Invision, or Marvel
- Proficiency in motion graphics software is a plus
- Must work on Mac (obviously)

### TO APPLY

Please submit all relevant resume and portfolio links to:

**Pete Minnelli, SVP Creative**

[pete@cognistx.com](mailto:pete@cognistx.com)

Applicants without a portfolio will not be considered.

### ABOUT COGNISTX

Cognistx is an applied technology company harnessing the latest in data science — Big Data, advanced analytics, natural language processing, and artificial intelligence — to solve real world problems for our clients. Our SmartCognitives Engine is used to deliver individualized, intelligent content whether it's an offer, article, dashboard, chat or recommendation and is technology-agnostic, so it's easily integrated with existing apps, web sites, chat bots, POS systems and more.

Founded in 2015, Cognistx is privately-held with offices in Pittsburgh, PA; Raleigh, NC and Winston-Salem, NC. The company was nominated for 2016 Startup of the Year by the Pittsburgh Technology Council.